



FEDERAL TRADE
COMMISSION

A Scammy Snapshot of 2024

(based on reports to
Consumer Sentinel)

ftc.gov/data #FTCTopFrauds
ReportFraud.ftc.gov



2.6 million
fraud reports



\$12.5 billion
reported lost

More than 1 in 3 people
who reported a scam also
reported losing money.



Top Frauds



1
Imposters



2
Online shopping
and negative
reviews



3
Business
and job
opportunities



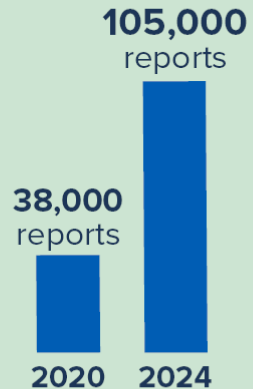
4
Investments



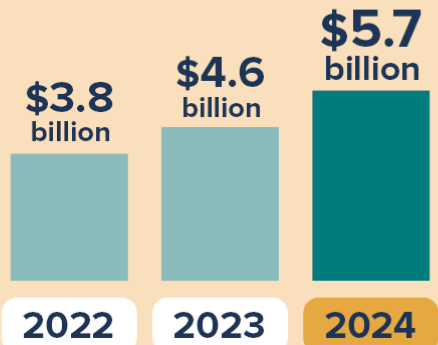
5
Internet
services

Job scams and employment
agency losses soared.

Total losses:



Losses to investment
scams **kept climbing**.



★★★ Reports by Military Consumers ★★★



99,000
fraud reports

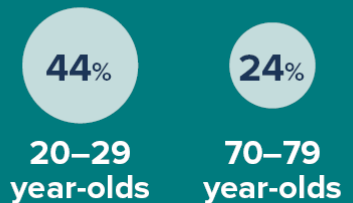


\$584 million
reported lost



Imposters: Highest # of reports: 45,000
Total losses: \$200 million

Younger people
reported **losing money**
to fraud **more often**
than older people.



Big losses follow
scams that start
with a call or on
social media.

Phone calls:
Highest **per person**
reported losses



\$1,500
median loss

Social media:
Highest **overall**
reported losses



\$1.9 billion
total lost

Email:
Highest overall
number of reports



372,000
reports